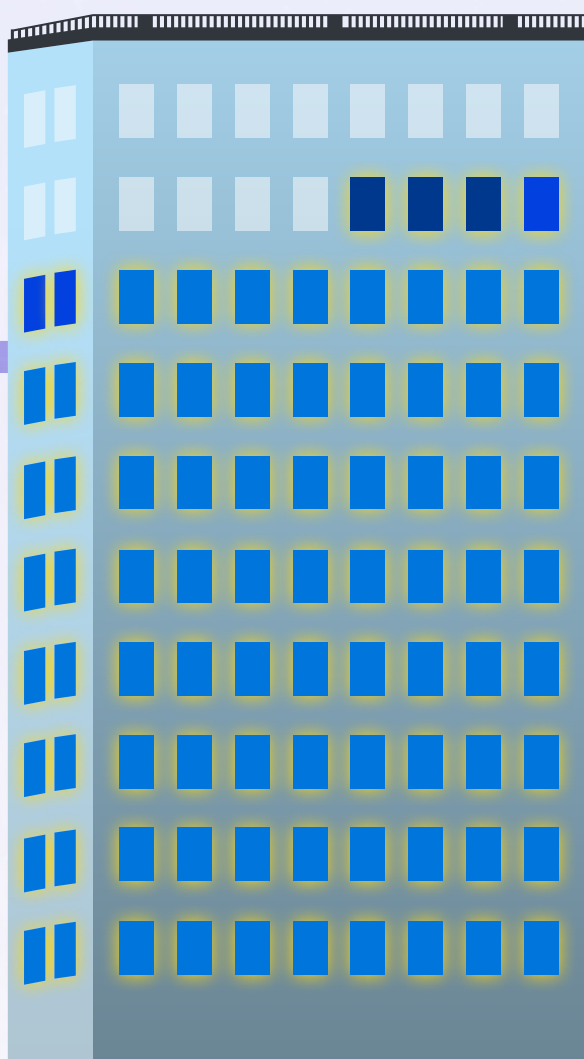




The Space Squeeze: Why Off-Campus Housing Matters More than Ever



Demand is High

More students are enrolling — but housing supply hasn't kept up.

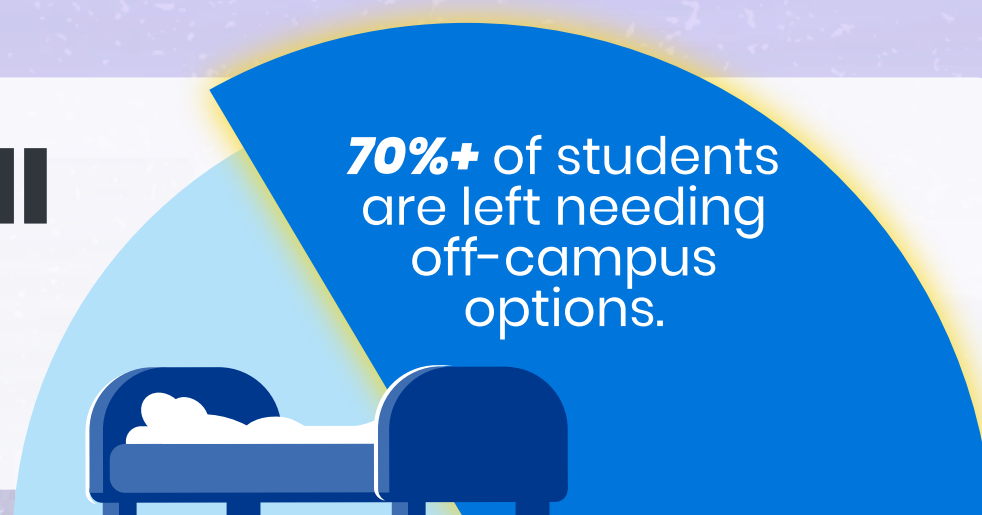
3.2% increase in total postsecondary enrollment (Spring 2025 vs. previous year)

3.5% increase in undergraduate enrollment

78% of undergraduate students now live off campus

Campuses are Full

Even institutions that want to house students often can't.



15% of institutions reported 99%+ occupancy, up from 13% in 2024.



Institutions with 30,000+ students often have only 6,000–15,000 beds.

Students Want to Live On Campus But Can't

Students value the on-campus experience, but availability forces them off campus.

TOP REASONS FOR LIVING OFF CAMPUS:



53% Lack of on-campus availability



32% Flexibility & independence



32% Affordability & Cost Savings

Off-Campus Living Impacts Student Success

A complicated or stressful move off campus can disrupt their connection to campus and overall wellness, impacting retention.

82%

of institutions say moving off campus has an impact on the student experience.

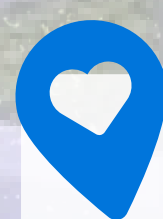


72%

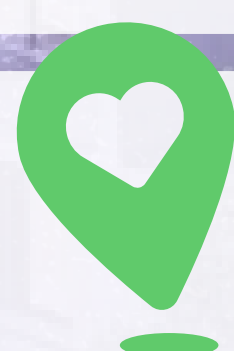
say easing the transition would improve student wellness and success.

The Opportunity: Support Students Off Campus

Forward-thinking institutions are turning this challenge into a strategic advantage.



ONLY **17.5%** of institutions currently have an off-campus housing strategy—revealing a major opportunity.



Tools like College Pads help guide first-time renters, connect students with trusted listings, and extend campus support into the community.

High Demand + Limited Beds = A Shift Off Campus

To protect student well-being and retention, institutions must support students wherever they live.

Help your students navigate off-campus life with confidence.

Launch a university-branded off-campus housing platform at no cost to your institution with **College Pads by StarRez**.

[Learn More About College Pads](#)

